

Expect Thousands To Visit Lakeside Two Day Round-Up

PUBLISHED IN THE
INTEREST OF LAKE
SIDE and COMMUNITY

The LAKESIDE FARMER

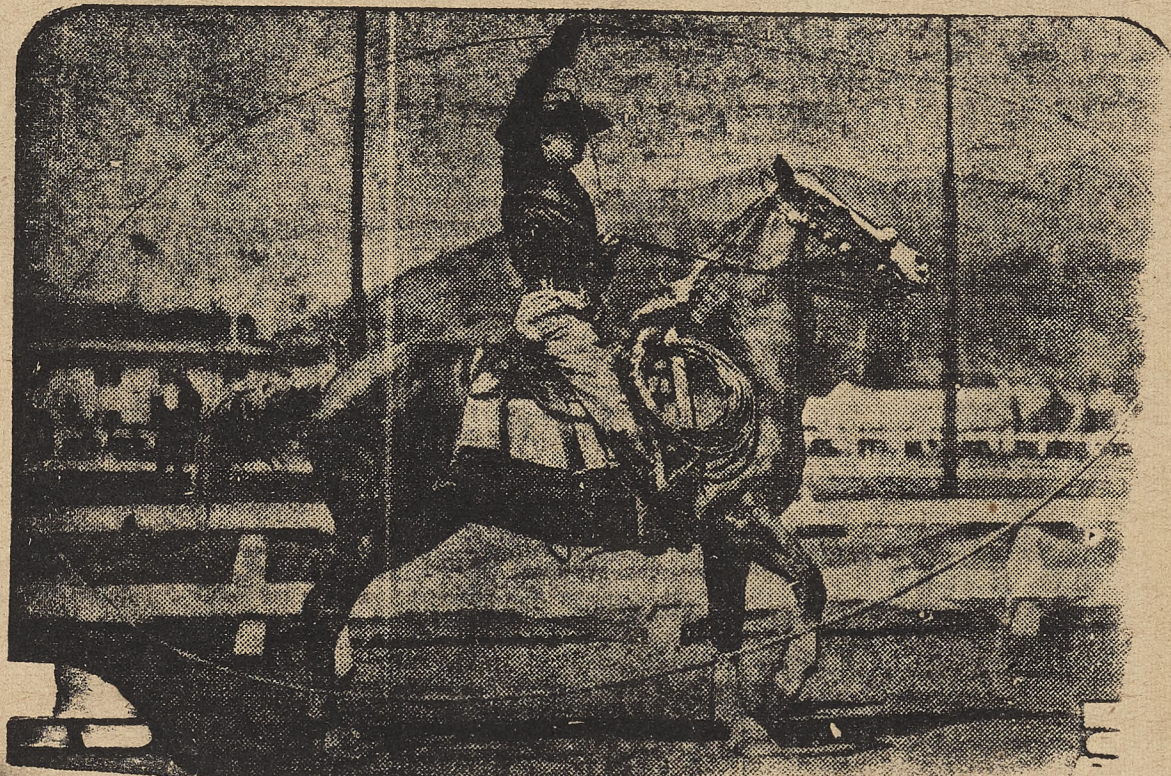
Only Newspaper with
complete coverage of
Lakeside trading area

Published in the interest of Lakeside and San Diego County farmers

VOLUME 11 NUMBER 43

LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA.

FRIDAY APRIL 22, 1938



Sam Garrett World's Trick Roper, in action, in action. The only Cowboy in the world ever to win the Worlds championship title seven times at the Famous Cheyenne Frontier days. He also performed with his trained lariat before four Presidents of the United States and was featured in London, Buenos Ayres, Montevideo, Rio De Janeiro and Madison square Garden New York City. Garrett will perform at the Lakeside Rodeo Sunday May 1st, Lakeside, Calif.

TO HOLD FLOWER SHOW APRIL 28TH

Next Thursday April 28th, a flower show will be held by the Lakeside Woman's Club at the Club House.

Prizes for the displays as listed:
Class A: 1 best rose, full bloom, 3 best roses, best basket of roses.
Class B: Bulbs six stems.
Class C: Best display of Sweet peas, 25 stems.
Class D: Annuals 12 stems.
Class E: Perennials 12 stems.
Class F: Flowering shrubs, 6 stems.
Class G: Most artistic bouquet (including container), best arrangement of mixed flowers.
Class H: Best miniature arrangement.
Class I: Potted Cacti or succulents.
Wild flower display by Grammar School.

Clear glass containers must be used except in artistic display. Anyone who wishes to display flowers from their gardens are cordially urged to do so with the exception of professionals, such as Landscape gardeners, etc.

All entries must be there not later than eleven a. m. Doors open to public at 2 p. m. Door prize will be given afternoon and evening. Judges selected for this annual Flower event will be Dr. Charles R. Knox, Mr. Silas Osborne, and Mr. Johnson of the Johnson Nursery.

Dandy booths will be set up in the club house for those wishing to purchase home made candies consisting of fudge, divinity, taffy, pinocchio, fondant and various other varieties.

A small admission entitles you to the drawing on door prizes.

RETURN FROM EIGHT DAY CRUISE

Major and Mrs. Walter C. Rogers, their three children Molly, Billy and David Rogers and Jimmy and Bobby Plummer all of Glenview returned to their homes Easter Sunday following an eight day cruise to Catalina and Newport in the Rogers new 94 foot diesel powered yacht, "Joan", which was formerly owned by Mr. Springstead of La Jolla (former resident of this community).

During their vacation the group enjoyed fishing, aqua-planing, swimming and various other well known sports.

It is reported that the first day of the cruise proved to be the only unpleasant one for the party if seven who found their usually fine appetites had completely disappeared.

MEGLIN FRANCHON MARCO TO PRESENT FIESTA DANCES APR. 30

There's great activity in the Meglin Franchon Marco Dance Studios while one hundred children and grown ups rehearse the Fiesta Scene for the Lakeside Round Up festivities.

Miss Margie Hallick presents an entirely new type of dancing in this scene which will prove interesting to all who witness the performance.

Mexican and Spanish dances will be enchantingly set in groups and solos with the authentic steps being transformed into modern rhythm tap, but still enhanced with the glamorous swing of their origin.

A novelty group number will be given by the meglinettes in Tyrolean fashion.

Miss Hallick has written the songs for this routine called the "Swiss Miss Swing" and if we don't miss our guess San Diego and this vicinity will soon go Alpine in the hall room and find the Big Apple has a close second sneaking up on its popularity. We believe this performance will prove that there is no need in the future to look further than our own city for tops in entertainment.

Miss Hallick's costumes department is now busy preparing the lovely costumes which are carried out in all the brilliant colors and designs symbolic of the fiesta.

IDENTICAL INCIDENTS ON SAME EVENING

Last Monday night the motor of the refrigeration machine of the Lakeside Safeway Store failed to shut off resulting in a near catastrophe.

Sam Maniscalco who operates a liquor store next to the Safeway noticed the smoke and quickly summoned Mr. John Angel the manager, who rushed into the smoke filled store in time to avoid any damage.

On this same night a few hours later the identical incident occurred at the Hardin Pharmacy in El Cajon; but the smoke was not noticed until the motor, caught on fire and destroyed many valuables in the drug store before the flames were finally extinguished.

Past President Attends Womans Club Meeting

Mrs. Eby Marlowe, past president of the Lakeside Woman's Club and who now resides in Los Angeles attended the Woman's Club meeting last Thursday, April 14th.

The short entertaining program consisted of several musical selections by Mr. Nixon of La Mesa, and two clever recitations by two Grossmont High School students.

Refreshments of coffee, cake and cookies served by the hostesses Mesdames George Gibson, Leslie Kephart, and Rene Fair completed the afternoon.

ENGAGEMENT ANNOUNCED

Approximately sixty relatives and friends were present at the home of Mr. and Mrs. B. Maniscalco Sunday when they announced the engagement of their daughter Frances to Ben Colia of San Diego.

CALIFORNIA PUBLIC SCHOOL WEEK TO BE OBSERVED APRIL 25TH TO MAY 1

The California Public Schools Week will be observed during April 25th to May 1st by the San Diego Evening High School Principals Association sponsoring an exhibit of adult activities in San Diego City and County.

The San Diego Hall of Education and the San Diego P. T. A. are assisting in this exhibit which will be held in the Hall of Education, Balboa Park, San Diego.

Various kinds of work done by the adult classes will be exhibited by the seven City and County Evening High Schools. Programs

Dinner Honors Mrs. Walter Kotter

One of the happiest dinner parties in Easter was held at the Wallace Phillips residence. This dinner not only celebrated a family reunion but honored Mrs. Walter Kotter (nee Helen Phillips) who with her daughter Barbara returned Wednesday April 13th from Philadelphia, where she had resided for the past year and a half. Previous to that time Mrs. Kotter had spent most of her life in Lakeside, and it was indeed a happy surprise to relatives and friends when news was received that she was returning. Mr. Kotter expects to join her later.

The picnic dinner Sunday was attractively arranged on tables placed under the large oak tree in the rear of the Phillips home, with decorations in the Easter motif.

Guests included Mr. and Mrs. W. A. Inman, Miss Ruby Inman, Mr. and Mrs. James Brown, Mr. and Mrs. Orme Dutt, Mr. and Mrs. Frank Phillips and daughter Coleen, all of Long Beach; Mrs. Edith Needham, Mr. and Mrs. M. C. Gale of San Diego; Mr. and Mrs. Roy Gale and son Robert, Mr. James Jones all of Los Angeles; Mrs. Walter Kotter and daughter Barbara, Jane Phillips and Mr. and Mrs. Wallace Phillips.

During the day the smaller children enjoyed an Easter Egg hunt.

INJURED FINGER HEALING NICELY

The many friends of Tom Reno will be glad to hear that the finger he injured about a month ago is reported to be healing nicely. The accident occurred when the finger was caught between the end of an iron pipe and a two by four plank, resulting in a compound fracture.

VISITING IN ARTESIA AND ARLINGTON

Mrs. L. J. Melville and son Valois left last week for a several days visit with Mr. and Mrs. Herman Duncan and family in Arlington and with Mr. and Mrs. Glenn Melville, and daughter Lorette Gwen in Artesia.

RETURNS FROM VACATION

Noel Garrett has returned to his work at Edgemoor Farms following his vacation spent in Texas. He escaped all the serious storms in that part of the country, which luckily did not hit the section in which he was visiting.

SPEAKING OF SPEED

Do you realize that it takes thousands of electrical impulses per minute from the ignition system to supply the spark necessary to drive a car at a speed of 60 miles per hour? In the case of one popular eight the number is 12,960 impulses per minute, or 216 per second, according to L. G. Evans, General Manager of the National Automobile Club. The figure the necessity for keeping the ignition system in good condition.

GOV. MERRIAM WILL BE GUEST ON FIRST DAY

Formal Invitation Held by Tawasi Club

Formal Tawasi initiation was held Friday evening in the E. H. Carender home for Mrs. Jessie Collins.

The traditional candlelight ceremony with each point of the Tawasi Club set forth by the various members, the new member accepted her pledges, and was welcomed by the club advisor, Mrs. Grace Fankhanel.

During the remainder of the evening the members discussed club events, which are to take place in the near future.

Following the discussion refreshments prepared by the co-hostesses, Mesdames Marcella Williams and Bessie Foster, were attractively arranged around a cleverly decorated table. The decorations in the Easter motif were most effective as were the refreshments of ice cream, cup cakes, and Jello, which was molded in the shape of Easter eggs. Baskets filled with Easter candy and with the name of each person inscribed on them made attractive place cards.

With a mammoth two day celebration to be held at Lakeside Saturday, April 30th and Sunday May 1st, the merchants of Lakeside are entering into the final stages in preparing to entertain the thousands of people expected to attend this gala two day rodeo round up.

The main attraction for Saturday will be the visit of Governor Merriam to Lakeside. He is expected to speak at 3:00 p. m.

FINAL RITES FOR WINTER GARDEN RESIDENT

Final rites were held Tuesday morning at Erickson's Mortuary for Peter St. Germain, aged 78, of Winter Gardens who passed away last Saturday. Reverend N. L. Wilson officiated.

The deceased is survived by a sister, Mrs. Elizabeth Dean of Los Angeles and a brother, Nels St. Germain of National City.

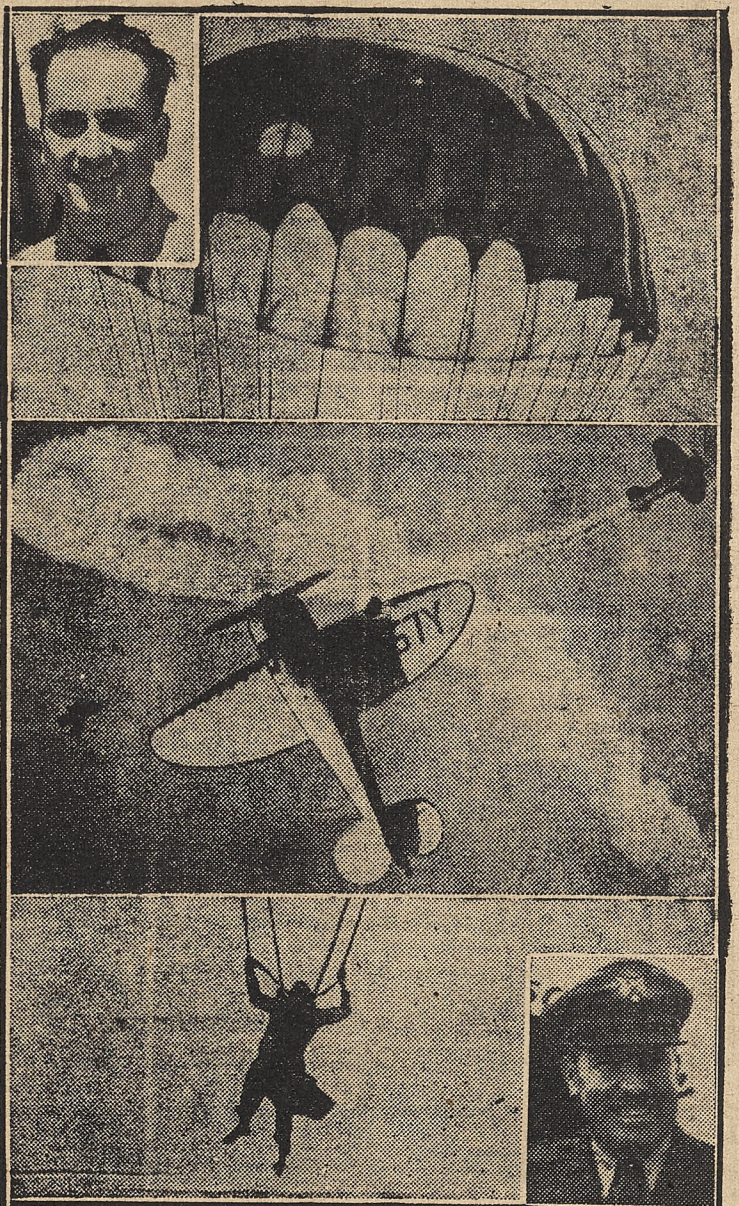
Cremation followed the services.

RECEIVES LETTER

Mrs. Minerva Baker received an air mail letter a few days ago from Mr. S. W. Grove, telling her of his arrival in Pennsylvania. Mr. Grove who drove east by automobile states that he escaped all of the recent storms.

He expects to remain in Pennsylvania for two or three months.

AIR THRILLS AT BAY AREA RACES



Visitors to the Pacific International Air Races to be presented by the San Francisco Bay Area at Oakland Municipal Airport May 28, 29 and 30, will enjoy witnessing the thrills shown in the above photos. World's stellar speed kings will vie for \$25,000 in cash prizes at this great California aviation spectacle, which is sponsored by the International Air Race Association, a California non-profit organization. (Top left) Captain Alexander de Papan, ace of the Roumanian air force and (lower right) Col. Roscoe Turner, one of America's greatest pilots, who are expected to compete against one another, as well as against such birdmen as Earl Ortman, Art Chester, Marion McKeen, Roger Don Rae, Robert O'Dell, Clarence McArthur, and many other racing luminaries. Frank Fuller, member of the sponsoring organization and winner of the 1937 Bendix cross country dash will have his record-breaking Severely plane entered in the speed events.



SOCIETY - PERSONALS - CLUBS

LILLIAN KOPPEL SOCIETY EDITOR



TAKES TRIP ON NEW STREAMLINE TRAIN

Robert Gale made his first trip, unaccompanied, on the new streamline San Diego—Los Angeles train a week ago last Saturday to spend the week of Easter vacation with his parents, Mr. and Mrs. Roy Gale. Last Sunday Robert accompanied his parents back to Lakeside to the home of Mrs. Gale's parents Mr. and Mrs. Wallace Phillips, where Robert has been staying for the past several months.

ATTEND MISCELLANEOUS SHOWER

Mrs. Fred Prindle and daughter Myrtle attended a miscellaneous shower Wednesday at the D. W. Mayse residence in San Diego. The shower given by Mesdames Cramer and Hullquist honored Miss Lillian Mayse who will become the bride of Wendel Hezelte of San Francisco on May 30th.

MOTOR TO LAGUNA

Mr. and Mrs. Edward Hannible, Mr. and Mrs. Lynn Tehan, Mrs. Hames all of El Cajon, Mrs. Letha Duncan, Miss Velma Duncan and Mr. Homer Nicholson of Lakeside motored to the Laguna Mountains Sunday where they spent a most enjoyable afternoon.

GUESTS

Guests at the E. N. Kephart home on Easter were Mr. and Mrs. Donald Waud and daughter Donna. In Miss Marjory Kephart, all of San Diego and Mr. and Mrs. Leslie Kephart an son Charles Elby of Lakeside.

VISITS SISTER

Mrs. Frank McGee, her daughter Mrs. A. B. Cole and son Frank McGee, Jr. motored to Temecula Sunday to visit Mrs. McGee's sister who has been ill for quite sometime.

Calendar of Coming Events

First Thursday of each month Arts and Crafts, from Art's Division of Womans' Club at Woman's Club House.

Farm Bureau meets the second Thursday of each month at the Woman's Club House. Pot luck dinner at seven o'clock.

Lindo Sewing Club—Meets every Tuesday from 1:30 to 4:30 at Woman's Club house.

Regular meetings of the Home Department of Lakeside Farm Bureau meets every 4th Friday of the month, at the home of Mrs. Geo. W. Gibson on Lakeside Farms.

Sable Post No. 2275 V. F. W. meets at Bostonia Parish House 1st and 3rd Fridays of each month.

El Cajon Valley Grange meets in the Parish House at Bostonia on the second and fourth Tuesday nights of each month.

Band Rehearsals—every Tuesday evening—at 8:00 o'clock—in music room of the Grammar School. All interested are invited to attend.

Woman's Club meets Thursday, April 14th, at Club House. Hostesses will be Mesdames Alice Gibson Phyllis Isom, and Josephine Fair.

A fresh batch of use Rifles & Shotguns. 1—32 Special \$9.50, 2—25/20s with Saddleboot—Clip 22 Rifle \$6.50, 2—12 gage Shotguns \$5.50. 4 handmade quilts choice \$2.50 Rawhide Rietta Silver mounted bridle, 6 good Navajo Saddle Blankets 4 very good Hunting Knives "Remington" from \$1.25 up. WE TRADE

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MOTORCADE TO BOREGO DESERT

Mr. and Mrs. E. H. Carender and daughter, Mrs. Marcella Williams accompanied the Balboa Park Science Excursion last Saturday to the Borego Desert.

The motorcade of two stages and eight cars made the one day trip to the desert to study plant animal and mineral life for the Balboa Park Natural History Museum. A man of great importance to this institution is Mr. F. F. Gander who is the County Supervisor of Nature Study.

FAMILY REUNION AT EL MONTE PARK

A family reunion of the Foster relatives were held Easter in El Monte Park, where a picnic luncheon was enjoyed.

The group of sixty eight persons present were from El Centro, Ramona, Pacific Beach, Oceanside, and Lakeside.

VISITORS AT PALMER RESIDENCE

Mr. and Mrs. John Graf of San Diego and Mr. and Mrs. Roy Clymer of Lakeside were visitors Friday night at the Wilbert Palmer residence. Bridge was played during the evening and was followed by tasty refreshments of Lemon Pie and coffee.

ENTERTAINED FORTNIGHTLY BRIDGE CLUB

Judge an Mrs. W. J. Collard entertained the members of the Fortnightly Bridge Club Wednesday evening.

VISITORS FROM LOS ANGELES

Mr. and Mrs. Fred Pouliot of Los Angeles arrived in Lakeside Monday to spend a few days with Mr. and Mrs. John Rocchio.

ATTEND HOUND FIELD TRIAL

Mr. John Leng and son Foster and Jimmy Schiller motored to San Marcos Sunday to attend the Hound Field Trial.

VISITING SISTER IN JULIAN

Mrs. Henry Vanoni left Tuesday of this week for Julian where she will visit her sister Miss Viola Grand for about a week.

ATTEND BIRTHDAY DINNER

Mrs. A. M. Corona attended a birthday dinner last Saturday afternoon given by Mrs. L. E. Rhodier in honor of her husband's birthday. A beautifully decorated birthday cake completed the luscious birthday meal served at the noon hour. The remainder of the afternoon was spent in playing cards.

Mr. and Mrs. G. S. Clark and family spent Easter Sunday at the home of Mr. Clark's mother, Mrs. H. W. Clark of Pacific Beach. During the morning the group attended the services at the Pacific Beach Community Church, where they witnessed the christening of Mrs. Edith McPherrin's baby daughter. Mrs. McPherrin is the sister of Mr. Clark.

Mrs. Laura Ehlers Kemp, a former Lakeside resident, who is now a teacher in Bell, California spent part of her Easter vacation visiting Lakeside and San Diego friends.

Mr. and Mrs. W. C. Koppel were guests Saturday at the home of Mr. and Mrs. Fred Prindle.

Next Saturday April 30th the Ladies Aid will serve luncheon all day at the Woman's Club House.

GUESTS AT GEORGE NELSON RESIDENCE

Mr. and Mrs. Herbert Whitaker and daughter Nancy of Encinitas motored to the home of Mrs. Whitaker's parents, Mr. and Mrs. George Nelson Saturday to spend the Easter Holidays. Mr. and Mrs. M. W. Brooks of National City were also guests at the Nelson home on Easter.

ATTEND SUNRISE SERVICES

Miss Dorothy Killman of Grossmont and Carlos Meadows were among the many persons who attended the Easter Sunrise services at Mount Helix.

Miss Killman was also an Easter Sunday dinner guest at the Thomas B. Butler home.

MOTOR TO BALBOA PARK

Mr. and Mrs. Clark Woodland an family, Mr. and Mrs. L. G. Scott, Mr. and Mrs. W. O. Sanford all of Lakeside, Mr. and Mrs. Gerald Kibbey and family of La Mesa and Mrs. A. E. Scott of Loma Portal motored to Balboa Park Sunday where they spent the day.

VISITS IN SANTA ANA

Mr. and Mrs. Adreon Lantz and daughter Carol left Saturday noon by automobile for Santa Ana where they visited their parents Mr. and Mrs. J. W. Lantz and Mr. and Mrs. Earl Elliot. They also made a short trip to Los Angeles, returning to Lakeside Sunday night.

VISIT PARENTS

Mr. and Mrs. J. H. Bragg had as guests over Easter, Mr. and Mrs. Walter Bragg and two children and Mr. Okey Bragg all of Los Angeles. Messrs. Walter and Okey Bragg are sons of Mr. and Mrs. J. H. Bragg.

VISITORS OVER WEEK END

Mr. Ernest Evans and Mrs. M. D. Manker of Pico were visitors over the week end of Mr. and Mrs. L. F. Wetzel and Mrs. Nettie Evans.

WOMEN IN THE NEWS

With a simple twist of the wrist and alight change of tempo, the "hand that rocks the cradle" is able on occasion to accomplish much more virile feats than cradle rocking, according to whisperings from California members of Congress.

Women, the tale is told, reach even greater heights of articulation than men in letting their representatives at Washington know what they want in the way of legislation, and are exceedingly more vocal in their demands for direct action!

A California Congressman is telling this one:

From a Pasadena women the other day came a letterful of vociferous objection to current goings on in this country and the world generally. "It is a sin and a shame," the communication read, "the way the world is acting, carrying on labor wars and stealing men's jobs; carrying on international wars and stealing whole nations right out from under the feet of peaceful citizens!"

The lady who signed the letter wasn't just chronically objecting; she was ready, willing and able to propose her own remedy, for the international discord at least. "A law should be passed," she counselled, "compelling all nations to hold a meeting where all the land in all countries will be thrown into one heap and redistributed equally among all nations. Everybody must agree that they will be satisfied, including England and Russia."

There are many letters arriving at the Congressional Post Office carrying sound constructive advice; too. And according to the Congressmen, there, also, women writers are more prolific than men. In the production of personal communications, men, it appears, find less time than women to personally solicit their representatives. Their mail, they must sheepishly admit, is chiefly form letters. But there's lots of that. And the political pressure of even a barrage of form letters has been known to change the course of political destiny considerably.

The hand that rocks the cradle may not actually rule the world in the way the poet meant, in these times when youth is given increasingly free reign toward his own "self expression" and "individuality."

But apparently the maternal hand already has, occupied that point, influencing the old tradition and the new, by writing political letters, wddn.

HONORED ON ELEVENTH BIRTHDAY

Mrs. John Hartley entertained Monday afternoon with a birthday party for her daughter Beverly who was eleven years old on that day.

Decorations were in the Easter motif. Following a series of games throughout the afternoon, refreshments of ice cream, cake, cookies, and candy were served to the invited guests.

The guests were the Misses, Irene Owens, Clarabell Huffman, and Claire Clevenger and the Messrs. Phil Chandler, Jimmy Woodward, Edwin Howell Byron Conrad, Coy Owens, and Ormand Mitchell.

NO HOST DINNER

Sunday at the home of Mrs. Besie Mallory there was a no host dinner celebrating Easter and the birthday of Emily Mallory.

Guests were Mrs. Doris Bowden of Los Angeles, Mrs. B. L. Wade and daughter Carmen of Escudido and Mr. and Mrs. D. E. Cox of Lakeside.

WED IN YUMA

Among the many guests at the Wallace Phillips residence Sunday were Mr. and Mrs. M. C. Gale of San Diego who were wed a week ago, in Yuma, Arizona. Mrs. Gale is the former Mrs. Florence Patz, lat.

VISIT AT KOPPEL HOME

Mr. and Mrs. Dick King of Los Angeles were visitors at the W. C. Koppel residence on Monday of this week. During the day they enjoyed a visit to El Capitan Dam.

SPEND EASTER IN PAMONA

Attorney and Mrs. Allen G. Mitchell and son Ormand motored to Pomona Sunday to spend Easter with Mrs. Mitchell's mother, Mrs. Mary M. Bryan.

RETURN HOME

Mr. and Mrs. Lee Heerman and two children returned Sunday evening to their home in Burbank following a one day visit with Mr. and Mrs. Fred Prindle.

VISITS FRIENDS IN SANTEE

Miss Judy Van der Veer was visiting old friends and neighbors in Santee Tuesday afternoon.

Mr. and Mrs. Walter Hansen (nee Norma Hartley) motored to Lakeside on Easter to spend the day with Mr. and Mrs. John Hartley and daughter Beverly.

Mr. Hansen has returned to his work in Los Angeles, but Mrs. Hansen is remaining in Lakeside for a visit of about two weeks.

Mr. and Mrs. Frank Phillips and daughter Coleen Marie of Long Beach arrived at midnight Saturday at the home of Mr. Phillips parents, Mr. and Mrs. Wallace Phillips where they visited until Sunday evening.

Mr. and Mrs. Roy Gale an son Robert and Mr. Jim Jones of Los Angeles arrived at the Wallace Phillips residence Saturday night, returning to Los Angeles Sunday.

Mr. and Mrs. Douglas McClain and family and Mrs. W. G. McClain motored to Alpine Sunday where they were guests at the Wm. McClain home throughout the day.

Mr. and Mrs. Allan Smith of Ohio visited their cousins, Mr. and Mrs. L. H. Smith of Lakeside Farms last week.

Mrs. William Van der Veer and daughter Mary Lou were Sunday afternoon visitors at the T. H. Van der Veer Ranch.

Mr. Tom Netting and Mr. Howard Dean of Pepper Drive were callers Thursday at the T. H. Van der Veer home.

Mrs. A. M. Corona enjoyed a tasty Easter dinner Sunday at the Charles Tharp home in Bostonia.

Aileen Muse spent the week end in San Diego as the house guest of her cousin Pauline Curtis.

THE FAMILY DOCTOR

To disinfect a room after sickness, a most thorough method is to burn sulphur in a pan floating in water. Hang all clothes so that the fumes will envelop them and seal the room tightly. Sulphur candles are obtainable at most drug stores. Do not inhale the vapor.

Why not attend the Food Sale next Saturday sponsored by the Ladies Aid and buy some tasty dishes made by various Lakeside women?

HORN BLOWERS

Many a modest individual doesn't mind blowing his own horn once he settles behind the wheel of his automobile. A horn may be a useful instrument if used properly, but the fellow who plays a solo on it has more brass than brains, says the Safety Department of the National Automobile Club. A good driver sounds his horn before passing another car, instead of waiting until he is alongside. Slow down and be ready to stop when sounding the horn, lest the person to whom you're signalling may not hear, or may become confused. A touch of the horn at blind points of the highway will help warn drivers coming in the opposite direction.

DEADLY CARBON MONOXIDE

It takes but a few minutes for carbon monoxide to do its deadly work in a closed garage—and sometimes it's just as deadly in a running car, if the windows are all closed, according to the Safety Department of the National Automobile Club. A small leak of carbon monoxide into the car can also make the driver sleepy an inattentive to road conditions. Remember—fresh air is carbon monoxide's enemy.



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EDITORIAL PAGE

Issued Each Friday Morning at
 LAKESIDE (SAN DIEGO COUNTY) CALIF.
 Entered as second class matter Nov. 30, 1935, at
 the Post Office at Lakeside, San Diego County,
 California, under Act of March 3, 1879.

The Worker Kebels

Front page news of recent days, if the signs are read correctly indicates a brand new trend of thinking among workers of California—a trend, it is not fantastic to suppose, which, gathering momentum, might lead the whole nation back to industrial peace and sanity.

Finched for dragging months between clashes of bitter jurisdictional labor warfare, the average citizen has borne with the chaotic condition, hopeful it presaged better things for the worker. But today, the worker finds himself in increasingly pulled and hauled between rival unions hungry for the dues he can pay, thirsty for the power he can give. Peaceful communities, formerly content, are torn with the strife of it. And the worker, reaching a long delayed decision, has flared into open revolt against the interunion wrench and strain.

Most recent developments pointing the tendency are the sanguinary conflicts at the California Hawaiian sugar plant at Crockett and at the Murchie mine in Nevada County. In the latter case, workers publicly state that they were formerly wholly satisfied with wages, hours and working conditions. They were organized. They had their own union. And they maintained amicable relations with their employers. The blood and battle started only when foreign organizers moved their picket lines into town. Virtually the same situation obtains at the sugar plant in Crockett.

It would be unreasonable to suppose there are not wise and conscientious leaders within the ranks of organized labor. In the worker's judgment, however, it appears there aren't enough of them to handle such situations.

Much as we regret the lineup of bashed heads and bloody noses, perhaps the revolt of the worker himself against jealous, warring unions is a healthy sign. Exercising his right as an American citizen, he has acted to protect his job and his self respect in his own community. And the average Californian, holding no factional brief, but resenting only disorder and conflict, will hope fervently that the worker finally has struck the right road back—and that this time the sign post reads: "Industrial Sanity".

Migratory Menace

In many quarters California is being pictured as a sort of Scrooge among states, a country with a stone hatchet heart—without an ounce of compassion for the indigent migrants who have swarmed into this state, creating health and school problems; turning fields into jungle camps with snacks made of tin and rags; and in many cases promising to become permanent relief charges on already overburdened counties.

Legislation for the penniless wanderers from the Midwest is now pending in Congress. Some local experts on our migratory problem are urging that the law should require that transients have at least 3 years residence in California before being eligible for aid from the state; that the time during which they are living on the federal dole shall not be counted toward legal residence in California; that aid granted by the federal government shall not be greater than the aid granted in the state from which the transients came.

Perhaps these three proposed safeguards are not the generous best that can be done for the penniless hordes who were warned against coming—but are still arriving in wheezing old cars overflowing with dogs and children and grown ups. However, a long range glance at the problem certainly suggests that this is the time to do something to discourage the idea that California taxpayers can continue indefinitely to support an indigent's heaven.

Open Spaces

Urbanites, living in the crowded centers of population, knowing California's hinterlands only through occasional week end jaunts to the mountains or the sea, frequently cherish fanciful and wholly erroneous concepts as to the activities of our rural neighbors. How many city dwellers, for instance, even remotely suspect that fully a third of California's farm income (notwithstanding the glorified orange, avocado and grape) is derived from the humble source of livestock?

Oranges, lemons, avocados, raisins, figs, grapes, apples and vegetables—Sure! We've taught these things are produced here to an unequalled elsewhere. Driving along the highway in the southern part of the state we've passed word cotton fields, so we know something, too, as to the state's productive wealth is played by the hundreds of thousands of horses, cattle, sheep and pig porkers ranging over our mountains and fat in lush meadows?

Perhaps it's not so amazing, after all. California is an integral part of the West, and the most recent report compiled by the United States government shows 45 per cent of all agricultural income of the eleven western states comes from livestock. And—whisper—the prosperity of the West just now is sound largely because grazing conditions are ideal and livestock prices are good.

Some day we're going to forget all about offices and typewriters and work and street cars and milking humanity and city streets—just to venture out into the broad, open spaces, to see for ourselves the hidden livestock population of California.

DEMOCRATIC CANDIDATE FOR GOVERNOR

Senator Culbert L. Olson will make his first statewide bid for support as Democratic candidate for Governor, from San Francisco, over a statewide hookup Monday night, April 18, from 9:45 to 10:15 o'clock. This is Senator Olson's plan, according to J. Frank Burke, Southern California campaign manager of the Olson for Governor forces.

Burke states that Senator Olson plans to make a "statement of principles in his Monday night broadcast over the Don Lee Mutual network, outlining what he proposes to do for the people of California when he is elected Governor."

TROUT SEASON OPENS SOON

With the opening of trout season less than two weeks away, sportsmen are reminded by the outing bureau of the Automobile Club of Southern California to get their angling licenses early and thus avoid the last minute rush.

In addition to the Club's headquarters, all district offices of the motorists' organization will issue angling licenses this year. The fee for resident citizens is \$2. Licenses are not required for minors under 18 years.

A Lot Of Softies

We've just about decided to continue as an idealist in an essentially practical, cynical and sometimes prosaic world. We should really like, sometimes, to give up our cherished illusions—knowing them to be illusions—but every time we get ready to become sensible and practical, some fool human somewhere does something to make us change our mind.

Down in Los Angeles a few days ago the word was passed around that a number of wild animals in a zoo were slowly starving because no funds with which to buy food. The story got in the newspapers and sort hearted saps from all parts of California dug into their jeans to feed a lot of mice, queer tigers, lions, leopards, elephants and whatnots. Reports from the zoo indicate the regular boarders there go to sleep now with their tummies full.

We still maintain we shouldn't give a two bit piece to help a down and out tiger, and leopards never did have an appeal to our better nature. But ever since we read Kipling's story of the elephant child we've had a soft spot in our heart for the big, awkward creatures. And glancing at our dog, finding his eyes fastened on us, we're quite sure we wouldn't want to see the old fellow with his ribs sticking out, looking hungry. Yeah! On second thought we'll chip in a little to feed the dumb brutes in the L. A. zoo.

Anyhow, who wants to be practical!

Silver Lining

Mr. John Q. Citizen, roused to a belated sense of civic responsibility, demands to know what's going on in this country—and why?

John recently shook his lethargic attitude toward governmental affairs and today incines an attentive ear toward the national capital whence proceed reverberations of angry debate anent the public weal. His immediate interest centers in the sporadic attempts at tax revision and curtailment of the orgy of spending. Being a more or less logical sort of cuss he figures the people some fine day will have to pay the appalling public debt.

Happily, not everything occurring in Washington is bad. There is, for instance, talk in Congress of opposition to the current policy of living on borrowed money. Even such slight trends toward stabilization are translated by Californians in mounting opposition to uneconomical measures.

Currently leading the pack of dubious experiments sought to be foisted on the people of this state—in the opinion of many thoughtful citizens—is the spenathrift legislative enactment eliminating the two thirds vote requirement for revenue bonds. Held up by referendum, this proposal appears merely to make it easier to plunge in debt.

Growing public concern as to the whys and wherefores of legislative acts, local and national, evidences the fact that experience is never wasted where it teaches worthwhile lessons. It is conceivable, therefore, we may discover a silver lining to the dark cloud of depression, in increasing awareness of our responsibility as citizens.

Dollars and Sense

"If government will slack up on the 'take' business will be able to take up the slack," declared Representative Eaton of New Jersey a few days ago during congressional debate on methods of speeding recovery.

Funs, we recognize, are supposed to be a low form of wit, but sometimes they embody uncommon common sense. And in this instance, certainly the majority of taxpayers will approve of the congressman's "dollars and sense" analysis.

In California, state taxes, during the last four years, have shot up from \$91,000,000 a year to more than \$220,000,000 annually, a pyramiding burden which Lieutenant Governor George J. Hatfield rightly describes as "extortionate beyond all justification." California's total tax load—for federal, state and local purposes—has catapulted to the staggering amount of TWO MILLION DOLLARS A DAY and is still soaring.

We have a tremendous need both in California and in the nation at large to get back to sound values and substitute private employment for the government dole. But when government's "take" exceeds reasonable bounds, it is inevitable that government must support the workers whose pay checks it has confiscated. There are still only 100 cents in the dollar!

Accent on Age

Youth will be served. For youth can serve itself—with hopes and aspirations that spring from bounding vigor.

But what of age. Age, that faces a setting sun with only memories to keep it company. Pensions for meager physical wants are not enough. "For," says Carrie Chapman Catt, suffragist leader and pacifist, who at 79 has taken up needlepoint and pottery, "what old people need most is some school where they can learn what to do when they lose the powers on which they have depended."

Youth will live and laugh. It has the Big Apple and the Chuckaboom. Age has lived. It has only the fireside. Mrs. Catt is right. Age, as well as youth, needs a hobby to ride to its own horizons.

POLITICAL PARADE

By CLEM WHITAKER

Celebrities, and sons and grandsons of celebrities are bobbing up in the battle for lieutenant governor in such profusion that the list of contestants for first mate on California's Ship of State is beginning to read like "Who's Who in America!"

The interesting array of talent may be credited, in part, to the fact that the office has new, strategic importance, due to the tug of war between conservatives, liberals and radicals for control of state government.

An added inducement, without doubt, is the fact that the post is frequently a stepping stone to higher things. Both Governor Young and Governor Merriam vaulted into the governorship, as did Governor Stephens before them. And Lieutenant Governor Hatfield is now seeking to maintain the tradition.

Hence, the fight for lieutenant governor has assumed new significance and promises a crowded field, with many famous names on the roster.

A celebrity in his own right is Dr. Walter Scott Franklin, Santa Barbara physician and rancher, who is scheduled to make his formal entry into the race shortly. Dr. Franklin, a progressive Republican, has the added advantage, too, of being the only Southern California candidate for the G. O. P. nomination, with at least five northern aspirants in the running. A distinguished member of his profession, Dr. Franklin is a native San Franciscan and was a member of the California Medical School faculty in the bay city until he moved south in 1929.

Son of a celebrity is James Rohn (11), who has one foot in the door, but is still undecided as to his final action. Great grandson of a celebrity—Peter H. Burnett, California's first American governor—is John M. Burnett of San Jose, who has definitely entered the contest. And ready to join the fray, according to report, is former Congressman Arthur H. Free, also of San Jose.

Senator Jerrold L. ("Jerry") Seawell, of Roseville, on the Republican side, and Assemblyman Ellis E. Patterson of Monterey county, in the Democratic camp, were early starters in the lieutenant governorship brannigan and have both made headway. Still another legislator, Senator Roy J. Nielsen of Sacramento, entered the battle a few weeks ago.

To add to the merriment, Morgan Keaton, now of San Francisco, but a former Long Beach assemblyman, is expected to get into the race shortly. Keaton, a Democrat, is a World War veteran with a considerable following.

TO PRESENT PROGRAM ON CITRUS PRODUCTION

Dr. H. S. Fawcett and Warren Schoonover will present a program in "Citrus Diseases and Important Factors in Successful Citrus Production" at the Farm Bureau Citrus Department meeting to be held April 21st at the San Diego Hotel. The meeting will open at 1 p. m. and all citrus growers of Lakeside and vicinity are invited.

Dr. Fawcett's new discoveries in relation to scaley bark of citrus trees is of great importance to the citrus industry, according to Jean C. Miller, Assistant Farm Advisor. Mr. Schoonover's talk outlining and explaining the main factors that determine success in a citrus orchard will be an aid to growers in developing their management plans for the coming season. His talks will be similar to his address given at the recent San Bernardino Orange show.

Chairman J. C. Smillie of Rancho Santa Fe and the program committee, H. S. Hall and H. H. Blodgett of Chula Vista, had planned an all day citrus institute at this time, but those plans were changed to the special program presented by Dr. Fawcett and Mr. Schoonover.

Dr. Fawcett will meet with the citrus growers at Fallbrook on the afternoon of April 22nd to observe leaf and tree symptoms of scaley bark.

WILD FLOWER BOOKLET

Ye editor while gathering news this week was shown a booklet which it is believed will be of interest to all lovers of flowers.

The Booklet is a Wild Flower book and is put out by the Richfield Oil Company. These books may be had for the asking at any Richfield station.

Frank B. Weaver Is Appointed Field Secretary

Lakesiders will be interested to learn of the appointment of Frank B. Weaver, El Cajon citrus grower to the important position of Field Secretary for the San Diego County Farm Bureau, which was announced this week by Captain F. A. Graham Gillies, President of the organization. Mr. Weaver is widely known in San Diego agriculture, having been identified with the citrus industry since coming here nearly ten years ago from Nebraska.

Following his appointment Mr. Weaver announced the opening of an extensive membership drive for Farm Bureau.

"The American Farm Bureau Federation, of which the San Diego County Farm Bureau is a unit," Mr. Weaver stated, "is the outstanding agricultural group in our country and every farmer should realize the importance of being an active member. Any organization is never any stronger than its membership and I feel our local farmers, when they fully realize the importance of cooperation, will get behind their Farm Bureau one hundred percent. I also feel that the merchants and business houses doing business in our farming communities should have memberships in Farm Bureau."

Mr. Weaver was for three years in charge of sales for the Standard Stove Works and was later with the rates department of the San Diego Auto Electric Company.

DESIGNATE AIR MAIL WEEK

The week of May 15-21, 1938 has been designated as National Air Mail Week, to commemorate the twentieth anniversary of the first air mail flight in this country.

In celebration of this memorable occasion, the Postal Department has mapped an extensive program of interest and information.

"Kitty Hawk, North Carolina, the birthplace of aviation where the never to be forgotten Wright brothers made the first airplane flight, will be the historic center of interest during Air Mail Week. A special and official air mail cachet for Kitty Hawk has been authorized for this week by the Post Office Department."

The slogan of National Air Mail Week or perhaps it would be more correct to state, the goal, is to encourage every citizen of the United States to mail one air mail letter during the week.

A national Air Mail Week essay contest, for High School pupils, on the subject "Wings Across America" is a part of the program. The winner from each state will be given an air trip to Washington, D.C. and return.

Grammar School students are encouraged to enter an air mail poster contest. Both contests end May 1st. Further information may be had at any U. S. Post Office.

THE MARCH OF TRADE

By CLEM WHITAKER

"The practicality of education today will determine the stability of business tomorrow."

Sam H. Conn, California's veteran deputy superintendent of public instruction, is authority for that single sentence appraisal of the relationship between business and education.

And every business executive and industrial leader who weighs Mr. Conn's statement in the scales of experience will concur in the declaration. It is a pronouncement that should, perhaps, impel merchants and bankers, retailers and grocers, farmers and shippers, to put aside daily routine on Monday, April 22nd—the first day of Public School Week—and accept the invitation of the State Department of Education to "visit school."

Not only the future of business and industry, but the economic, political and social future of the entire nation, obviously must rest on the shoulders of boys and girls who are dependent on the schools to prepare them for their life work. And any business man who looks beyond today's problems should have a vital interest in the practicality of the training available.

In a month or two, California's superintendent of public instruction for 1938 probably will graduate from some California high school. It is to be fervently hoped that he will have learned a good deal more than he found in his texts. For one today is crowded with problems for which no text has the answer. But real education, of course, should enable the individual to find his own answers, as the problems occur.

California's governor, in 1968, today is likely in his second year at U. C. or L. A., or Stanford. He should have learned before now the requirements of democratic behavior, and the underlying soundness of the philosophy of self government.

The President of the United States in the days when our very youngest children will be running the country, undoubtedly is learning to write his name, largely and shakily, on the blackboards of some public school. The great industrialists, the statesmen, doctors, poets and philosophers of tomorrow, today are learning to read and write, to think and to dream, to work and to hope. Tomorrow's men and women are in the public schools today.

Sober thought of destinies being patterned, lives directed, and a nation's future shaped, should incline business men to take stock of tomorrow's human inventory. It will have a great deal to do with the future of American business—and America!

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Farmers Have No Short Cut Profits

THIS YEARS SUPPLY MUST CREATE NEXT YEARS DEMAND

Farmers have learned by hard experience, down through the years, that there is no short cut to prosperity.

They have also learned the vital need of looking beyond immediate quick profits and gauging today's operations with an eye to tomorrow's business.

And California farmers, far removed from their principal markets—with standardized, high quality products and consumer confidence as their chief assets in the highly competitive battle for business—have particular need to look ahead and make this year's supply create next year's demand.

Yet the temptation to cut corners, without proper regard for the future, is ever present. And shortsighted or thoughtless farmers who follow the will of the wisp lure of quick profit taking often endanger not only their own profits but the earnings of the whole industry.

There are two current examples of unsound and dangerous attempts to boost immediate returns which threaten to result in confusion, distrust and unstable marketing conditions unless they are terminated. Both involve schemes to squeeze out added income by using off size fruit boxes.

In the first instance, certain citrus growers in Texas and Florida—and a few in California—resorted to the use of irregular boxes (larger than standard) for shipments to eastern markets. The irregular boxes, by their newness had a temporary appeal in the market. They held more fruit and the railroads, with their rates set on a box basis, carried the larger boxes for the same charge as standard boxes. Producers and buyers split the saving on freight charges. And the grower also made a saving by reason of the fact that fruit was shipped in the new boxes unwrapped.

At first glance, it looked like a good deal—with the grower getting a little more money and the consumer getting a little more fruit, plus a slight saving on freight costs. But actual results have merely served to prove, once again, that there is no short cut to profits. The first result was that the irregular boxes, with more fruit, tended to set the price, depressing the market. Then it developed that the unwrapped, tightly packed fruit wasn't arriving at the market in as good condition, again depressing prices. And now the railroads have applied for an increase in freight rates to apply to the larger boxes!

The second scheme to garner extra pennies, without counting future costs, involves field or picking boxes, of which there are over 30 types and sizes in general use in California. These have come into use for a wide variety of reasons—convenience, cost, price advantage, and even novelty, and some for no apparent reason at all. The net result, however, is that buyers are always able to find some advantageous comparison between their own boxes and others in general use, which presented to the grower, serves to keep him as a customer.

Too often the packer compares his price paid a grower per field box with that paid another grower by a competitor. No mention being made of the difference in amount of fruit contained in the boxes used by each, the one falsely believes he is getting an advantage, when, if he had a standard for comparison, he would find he had none.

There is a movement now under way to set up a standard size for field boxes for each fruit to prevent confusion and sharp practice. Under present conditions the U. S. Bureau of the Census admits that it is entirely impossible to have any accurate check on production totals and it is therefore strongly urging such a move. If this plan is adopted, however, it will not mean that growers will be required to discard boxes they now own, but merely that they will know the relation of their box to the standard determined upon.

The move to set up such standards can be initiated by the industry on a voluntary basis, or it can be made compulsory by the enactment of legislation. It is to be hoped that the industry itself will do the job soon.

CHANGE OF TIME FOR "SYMPHONY OF THE STARS"
"The Symphony of the Stars" program, heard over KMPC daily from 1:00 to 1:45 p. m. with Alfred Leonard as commentator will be heard from 11:00 to 12:00 midnight starting Monday, April 18th, instead of the 1:00 o'clock spot.
This very popular program has been changed to this evening hour because of popular request.

THE LAYMAN SEES RADIO

Following in the wake of the masterful discussion over the Columbia Network last week by William S. Paley, CBS president, in which he pointed out, among other things, that the reason people do not understand more about broadcasting is because of the negligence on the part of station owners to acquaint listeners with the nodus operandi of radio, Leo B. Tysou, General Manager of KMPC and president of the Southern California Broadcasters Association, is planning an extensive campaign along this line.

Mr. Tysou proposes to have outstanding groups, such as Rotary clubs, parent teachers organizations, school teachers, and other key units of various communities, visit KMPC at frequent intervals and acquaint them with the inside workings of a radio station. The first group to visit the Station of the Stars will be the Beverly Hills Rotary Club, which consists of over 100 business and professional men. This group will visit the station on Monday, April 25th, at which time Mr. Tysou will minutely discuss with them the operation of broadcasting.

This educational feature, inaugurated by KMPC as a weekly feature is bound to be a forerunner for other educational activities of this station. An innovation such as this, in radio broadcasting, should prove very beneficial, not only to the station but to sponsors and listeners alike, for it gives them a "behind the scenes" glimpse of the world's greatest and most interesting industry—radio!

THE MAN AT THE KEYHOLE! BY APERTIVE WB

If it isn't whales, its seals. Ramping mammals of the sea have the Pacific Coast all in a dither. According to testimony before the Assembly Fish and Game Committee, California seals are eating the fishing industry out of boat and home—consuming about 400 million pounds of fish every 24 hours! And the commercial fisherman demand their extermination. The committee members—perhaps having sentimental memories of Seal Rocks—are opposed to extermination, but favor an open seas ban to reduce their number.

The Townsend Party movement, our operative reports, is spreading like wildfire. Registrations in the new party already have reached the 60,000 mark and conferences are under way to select candidates for all state and congressional offices. The new party hopes to qualify for a place on the ballot with 150,000 registered voters within 30 days.

Some of the air line officials, according to our spy of the skyways, are reaping the whirlwind of a recent "take your wife along" advertising stunt. Their pleasant follow up letters to wives presuming "taken along" on their husbands' business jaunts, were answered in a number of cases by irate wives in persons, demanding to know, "What trip?" Just another secret advertising gag turned sour in aidair!

THE SEWING ROOM:

To repair tears in furs, use adhesive tape on wrong side, heating the tape with an iron to make it adhere—To prolong the wear of curtains, make the hems of equal width at top and bottom and they may be reversed occasionally, equalizing the wear—Use embroidery hoops when patching and the work will be more easily accomplished.

The Low Down From Hickory Grove

I see where another Commission, it is making the front page, and this time it is about the telephones, and what is wrong with the business.

And a commission is no good and a failure, if it finds nothing wrong. Finding something O. K. is illegal.

And this new report on the telephones, it cost the U. S. and the company about 4 million and took 3 years. But before they even started looking into the business, everybody who can read or listen, they knew we had more phones in the U. S. A. than in any other country, and they are cheaper.

And this Mr. Talmadge down there in Georgia, he was not far off his base when he said we would keep on being pestered by reports until we took down some buildings at our Capitol and sold the furniture—including the swivel chairs.

But this telephone report, it made a nice job for a lot of persons—and they travelled all over, and saw everything, and had a fine time.

MEET YOUR SON

It is not easy to classify the so-called "mental blockades" of adolescent youth, since identical combinations of circumstances are the exception rather than the rule. For my own convenience, however, I have tried to classify the thousands which have come under my observation, through the years.

The fear blockade is commonest of all. Fear of the dark; fear of punishment; fear of injury; fear of having committed an unpardonable sin; fear of something the youngster's been told about himself, his family or life in general, which fills him with dread and apprehension. Fear begets fear, and unless halted, grows to grotesque proportions.

A very recent example was the case of a sixteen year old boy who had more fears than any other youngster I have ever known. His major troubles were fear of the dark and fear of getting hurt. Though a big strapping fellow, it was a very real fright for him to have to go out after dark. Movies left him tense with fear, if a horse ran away or a gun went off. He loved athletics, but shied away from them for fear of getting injured.

Patient tracing of the boy's difficulties, disclosed the fact that in early childhood, he had been frightened constantly by older brothers who, in good fun, delighted in playing pranks on him. An endless chain of fears thus was launched—and all were imaginary.

In our many talks together, I made it a point to bring up every incident I could think of in which people I knew had been unnecessarily afraid—false alarms over which they laughed afterwards. He had a good sense of humor and was greatly amused. Gradually he began to see the funny side of his own fears. The next step was to set out to conquer them. Sleeping out of doors was one hurdle. Sports was another. He was finally convinced that the fun he got out of rugged play with the other boys far outweighed every consideration of possible hurt.

It is one thing to get your boy to laugh with you. It is quite another thing to laugh at him. Don't laugh at his fear unless he will laugh with you.

Make him mad, if necessary, but don't make him appear too stupid and ridiculous because he's afraid. Provide him with activities, sports, situations and adventures to build up his courage, and eventually his fears will be forgotten.

ANNOUNCE OFFICERS AND DIRECTORS FOR TEACHERS ASSOCIATION

San Francisco, April 2nd: Officers and directors of the California Teachers Association for the coming year were announced here today following the annual meeting of the organization. A substantial increase in membership was reported for the past year, the membership now being approximately 36,000.

John A. Sexson, superintendent of schools of Pasadena, was re-elected president; John F. Bradv, deputy superintendent of schools of San Francisco, vice president,

and Roy W. Cloud, state executive secretary.

Directors elected to serve with the officers were: Robert F. Bird, San Luis Obispo; Lawrence E. Chenoweth, Bakersfield; W. A. Chessall, Ukiah; Ralph W. Everett, Sacramento; Walter T. Helms, Richmond; Ida May Lovejoy, San Diego and Mrs. Pauline Merchant, Garden Grove.

LAUNDRY HINTS

Velveteen washes nicely if you squeeze the garment gently through a mild suds. Do not wring but hang on hanger dripping. When thoroughly dry it may be pressed on the wrong side if necessary. Do not moisten—A rusty wire wash line

may be renewed by coating with aluminum paint, and made usable for several more seasons.

If you lend a friend five dollars and you never see him again, it's worth it.

"My Skin Was Full of Pimples

and Blemishes from Constipation

says Verna Schlepp: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika washes BOTH bowels, and relieves constipation that so often aggravates a bad complexion.

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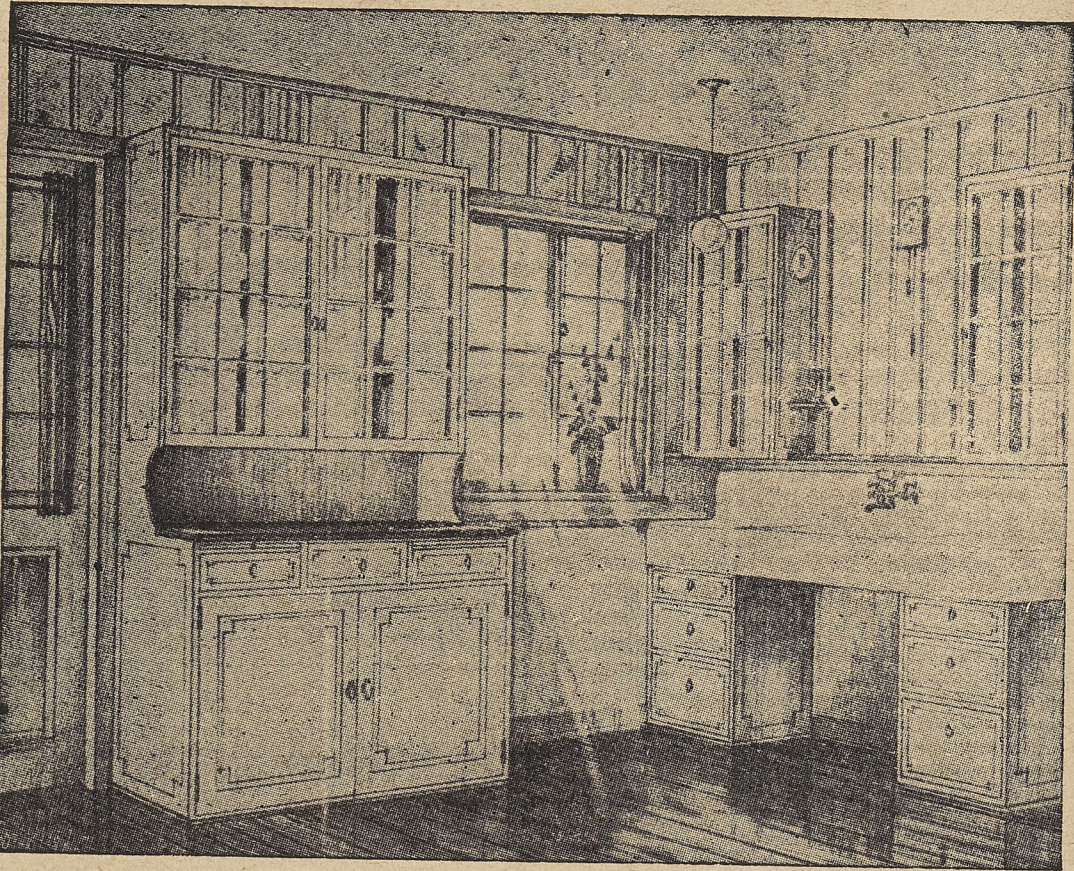
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KITCHEN CABINET OF REFINED PROPORTIONS



Courtesy W. W. Wheatly
The delightful color and delicate proportions of painted furniture may be secured in built in kitchen equipment. For this effect the detail, color and proportions should contrast effectively with the wall surface.

With a softly stained background the cabinets may be painted any bright color desired. Striping adds refinement.

Random width sheathing of knot-free or high grained wood with vertical mouldings provides a beautifully contrasting surface. A Wainscot of plywood is not easily marred.

This kitchen was designed by the architectural staff of the National Lumber Manufacturers Association, and suggests the distinctive and practical effects obtainable by the

proper use of wood. Four woods which are well suited for this purpose are Douglas fir, West Coast hemlock, Western red cedar and Sitka spruce. The first named is the most common and easiest procured.

COOKING KINKS:

A few spoons of vinegar added to the water in which beets are boiled will hasten their cooking—A pan of water placed in the oven will cause cake and cookies to brown more evenly—When buying canned goods never accept a bulging can, and always empty the contents immediately after the can is opened.

CHURCHES

LAKESIDE COMMUNITY CHURCH
Rev. T. I. Nalbach, Pastor
ANNOUNCEMENT OF SERVICES:
Sunday Services.
Sunday School—9:45 a.m.
Morning Worship—11:00 a.m.
Junior and Christian Endeavor meets Sunday at 6:45 p.m.
Other meetings:
Ladies' Aid first Tuesday of each month.
Mission Society 3rd Tuesday of each month.

CHRISTIAN SCIENCE CHURCHES
"Verily, verily, I say unto you, The hour is coming, and now is, when the dead shall hear the voice of the Son of God: and they that hear shall live." These promises of Jesus, from John, are the Golden Text in the Lesson-Sermon on "Probation after Death" on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.
The Lesson-Sermon includes these verses from the Psalms: "The law of the LORD is perfect, converting the soul: the testimony of the LORD is sure, making wise the simple. The statutes of the LORD are right, rejoicing the heart: the commandment of the LORD is pure, enlightening the eyes. . . . Who can understand his errors? cleanse thou me from secret faults."
Among the passages from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, are the statements: "Willingness to become as a little child and to leave the old for the new, renders thought receptive of the advanced idea. Gladness to leave the false landmarks and joy to see them disappear,—this disposition helps to precipitate the ultimate harmony. The purification of sense and self is a proof of progress."

Seventh Day Adventist Bible Study—
Tuesday evenings—beginning at 7:30.
At the Minerva Baker residence on Lakeside Farms.
Reverend A. B. Huenergardt of Bostonia, pastor.

THE PROUD SHALL PAY

Don't be a show off when it comes to getting away first at the traffic light. Constantly fast acceleration in city driving can make as much as 20 to 25 per cent difference in the mileage which the modern high powered "quick" automobile uses, according to L. G. Evans, General Service Manager of the National Automobile Club. It is a little item which is rarely considered by the driver whose vanity is such that he cannot possibly play second role to any other street user.

HEADLIGHT FACTS

Lights on the modern car are capable of long range illumination of 400 feet, some of them much more, according to L. G. Evans, General Manager of the National Automobile Club. Yet is it an interesting and significant fact that such was the condition of thousands of lights recently tested that the average car had a light time visibility of only 230 feet. Their owners just thought of these lights as never needing maintenance.

ORANGE "AID"
Within five years California orange growers will face 11 per cent increased production through new plantings. Something to worry about? Not the way W. B. Gessinger, advertising manager of the California Fruit Growers Exchange looks at it, here's the way this "expert persuader," as the San Diego Rural Shopper aptly tags this executive, figures it out: Nature conveniently divides an orange into about 10 easily separated "slices," so if each person in the United States will eat (or drink) just one fifth of a slice a day more, the boost in production will, literally, be swallowed up. This means selling 984,000,000 more oranges a year, but even that don't faze our California orange growers. Thirty years ago the annual per capita consumption was only 31 oranges. "Sunkist" advertising has helped to raise this to 79 oranges a year—a 150 per cent gain—at a cost of \$25,000,000. Sounds like a lot of money, but it's only about 1 per cent of the market price of the fruit sold through this agency.
Does it pay to cooperate—and advertise? Members of the California Fruit Growers Association and the Mutual Orange Distributors all think so.

LOOK OUT FOR CHILDREN

With the temperature rising and spring winds milder, children are playing out of doors after school and during week ends. Last year more than 4,200 children under 15 years were killed in traffic, reports the Safety Department of the National Automobile Club. Although we continually teach children to be careful of automobiles,

they sometimes forget. Therefore, the driver must look out for them. If your car hits a child, it won't suffice to say: "It wasn't my fault". You will then know that the child's life would have been worth the extra caution and watchfulness from you.

A Food Sale will be held on April 30th at the Club House.



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FRIDAY & SATURDAY FEATURES

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Apricots 1s 2 for SILVER GATE WHOLE	19c	Ovaltine Small PLAIN OR CHOCOLATE	33c
Coffees		Large	59c
Pt. Loma 1 lb.	25c	Peanut Butter 1 lb.	16c
Breakfast Cup 1 lb.	15c	Prunes S. G. FRESH ITAL. 2½s	15c
Corn 2 for PT. LOMA WHOLE G. B. 12 oz.	25c	Rippled Wheat 10 OZ.	2-17c
Corn Flakes 2 for ALBERS 8 OZ.	13c	Krispy Crackers SUNSHINE 1 POUND	16c
Cream of Wheat LARGE	23c	Soap	
Figs 1s 2 for SILVER GATE KADOTA	23c	Lux Flakes Lge.	22c
Pancake Flour 20 OZ. GLOBE A. 1	10c	Small	9c
40 oz.	20c	Rinso Large	21c
Grapenut Flakes 2-17c		Small	8c
Heinz STRAINED FOODS 3-25		Lux Toilet 3 for	19c
Baked Beans		Lifebouy 3 for	19c
12 oz. 3 for	25c	Spinach PT. LOMA 2½s	14c
18 oz. 2 for	25c	1s 2 for	19c
Baked Beans Boston		Spry 1s 20c 3s 56c	
11 oz. 3 for	25c	Syrup Vermont Maid	
18 oz. 2 for	25c	Table	18c
Grapefruit Juice 2-23c		Medium	35c
SILVER GATE Nat. or Sweetened 2s		Cheese pound CHALLENGE LONG HORN	18c
Pineapple Juice	9c	Tomato Juice Camp. 14 oz.	3-20c
PT. LOMA 12 OZ.		20 oz. 3 for	25c
Prune Juice	7c		
PT. LOMA 12 OZ.			

Vegetables

Asparagus local 2 lbs.	9c
New Potatoes 5 lbs.	11c
Apples Rome Beauty 8lb.	25c
Green Peas 3 pounds	19c
Tomatoes lb.	5c
IMPERIAL VALLEY	
Summer Squash 2 lbs.	17c

PRINDLE MEAT DEPT.

Pork Neck Bones lb.	10c
Shoulder o' Lamb lb.	17c
Lamb Stew lb.	12½c
Slab Bacon lb.	26c
Pork Steak lb.	24c
Rib Lamb Chops lb.	25c

I told you so,
... even the
LAW says
REFRIGERATION
is a NECESSITY



The modern woman who yearns for the convenience of electric refrigeration in her home... can now cite the fact that even the LAW* recognizes that the economy, labor-saving and health protection afforded by Refrigeration have placed it definitely among the NECESSITIES of modern life. Electric Refrigeration has become a recognized "Tool" of her profession as housewife and as such she is protected in its use and ownership by law.

*The California Code of Civil Procedure (section 690.2 amended in 1935) definitely places refrigerators among the NECESSARY household articles. "Necessary household table and kitchen furniture including ONE REFRIGERATOR" etc.

See a
DEALER
TODAY

ELECTRIC REFRIGERATION
BUREAU of San Diego County

GARDEN PILGRIMAGE SUGGESTED TO ACCOMPANY FLOWER SHOW

(Mrs. Margaret Tipton Wheatly noted writer for national magazines will write a column each week for the Farmer—Editor)

Margaret Tipton Wheatly

Spring Flower Shows are an inspiration to all gardeners to coax into bloom, or to try with all one's "might and main" to prevent the special flower we wish to display from "spending" itself too soon.

Lakeside Woman's Club is sponsoring a flower show on Thursday April 28th. It is to be a community activity. Everyone is welcome and is invited to enter flower arrangements; detail may be had from the office of the Farmer, or the "Show" Committee.

This month is perhaps the loveliest time of the year in the garden; it is also the season of some specialties. The Wistaria and the rose are vying with each other for the place of honor in the garden calendar.

Why keep all this loveliness for oneself? It is hoped shortly before

the flower show or soon after that we may have a garden tour or pilgrimage. A garden with even ONE fine specimen is worth visiting if it is something we want to learn about. Perhaps your garden has a particularly lovely pool, gate, arbor, or some tree, vine or shrub which is especially lovely, and which you often wish you might share with persons other than your intimate friends. This garden tour is the time to spread that beautiful thought about the country side. This inspiring, by example is one of the best ways known to interest others in beautifying their home grounds.

If we can arrange to set aside a morning or as afternoon to make these pilgrimages, in not too large groups (so as to conserve the time of the hostess gardener) yet not so large as to be unmanageable along the garden paths; as we visit each other's garden; I'm sure it will be a long remembered day, and such a garden pilgrimage will be a source of inspiration not only through-

ghout this year but for many years to come.

LIST THE GARDENS VISITED

New ideas for grouping of both species and colors will be gained in this way. It will be found of great value for later reference if as we go from garden to garden a separate sheet in a note book is used for each garden visited. One should jot down the names of the new and striking combinations of plants. Then if you need any additional information about the culture, where the stock may be procured, when to plant and any other information you may have over looked when visiting the garden, you may go back to your fellow gardener, and secure first hand information. For when so much garden loveliness is to be viewed in one day, the picture may not remain clear. After reaching home time may not be found for several days to make these memoranda, when much of the finer points of detail will have been confused with other masses; or what is equally as bad may have been forgotten.

This will also be the beginning of many friendly calls; for gardeners of like interests to become friends, because gardeners should be knitted together into one common group for more gardens, better gardens and an increasing appreciation of the joy of nature as expressed in terms of growing, live color harmony which is the result of well planned and planted gardens.

CELEBRATES ELEVENTH BIRTHDAY

Mrs. Miles Vance entertained Tuesday night with a birthday dinner for her daughter Lucille in celebration of her eleventh birthday.

Twelve of the honored guests girl friends were invited to the Vance residence for Lucille's birthday party. Games were enjoyed throughout the evening.

Fred La Madrid, employee at Edgemoor Farms, is spending his vacation in Los Angeles and points north.

Mrs. Elenore Sherwood who formerly resided in Lakeside is now making her home in Dowagiac, Michigan.

With a large crowd anticipated for Saturday the Ladies Aid are planning to serve lunches at the Club house.

EL CAJON Theatre

(Why Go Further)

Telephone El Cajon 1361
POPULAR PRICES

General — 30c Loges — 40c
Kiddies — 10c

OPEN ON WEEK NIGHTS AT
6:20 P. M.

(Show Starts At 6:30 p. m.)

THU FRI SAT APRIL 21 22 23

EDWARD G. ROBINSON

A SLIGHT CASE OF MURDER

2nd Feature

William Boyd Harvey Clark

"PARTNERS OF THE PLAINS"

Chapter No. 3 "Flash Gordon"

Color Cartoon News

SUN MON TUE APRIL 24 25 26

George Brent

GOLD IS WHERE YOU FIND IT

2nd Feature

LEE TRACY in

"THE BLACK DOLL"

2nd Feature

"WOMEN IN PRISON"

Wyn Sagoon Scott Colton

Attraction Nite Monday

A Step Ahead

BY DON

We were privileged, some time ago, to hear an unusually sound thinker speak upon a subject very close to the heart of us all, "Happiness."

He said, "Because all are selfish enough to desire, above everything else, happiness, there can be no question but that we're all doing the best that is possible to us in every conscious moment of our day."

In other words, if happiness is the most precious part of our existence, then it is only reasonable to believe that we can not knowingly do anything contrary to the attainment of that end. If we do, and we must always do, it is because of our lack of intelligent procedure, not because we are insincere or lazy.

Each of us is on what we firmly believe to be the right road to happiness. There are hundreds of maps, each showing a different route, and none of which may appeal to our reasoning. Usually we try a few of them, to find that they lead to "nowhere". And, eventually, we strike out by ourselves. Each a pioneer, blazing his way through the wilderness to the land of "Happiness".

Some claim that they have found the land, but we wonder at the illusions under which they smile, for their descriptions in no way dovetail with the vision in our minds.

Along the way we learn many things. Most of them are through the painful education of trial and failure, in a few instances, we are encouraged by a small measure of success. The biggest, often the hardest, lesson we learn is that we must keep our eyes continually ahead and up, never back and down. We find that the strongest ally of man on the road to happiness is a spirit full of fight. As the old pioneers of the West tried to say, "You've got to have sand in your craw."

We learn that "the sunny side of the street," "keep smiling" and "every cloud has a silver lining" are more than trick phrases. They are the food necessary to keep us spirit healthy and full of courage.

We learn that songs are not only a pretty invention of man for his pleasure, but battle songs to bluster the spirit when the "goings tough". With radio, music has become more and more a very important aid on the road to a measure of happiness for invalids who find the way almost impossible. To a spirit exhausted by a long and hopeless fight, the loveliness of a song is like food to a starving man.

Let's help the other fellow along.

If You Can Find—

If you can find in some one else a trait you'd like to share, Then, like as not, you'll find the trait

Is yours, beyond compare.

If you can love some little thing,

That's beauty to the core,

Then Beauty turns her wand around

To bless the thought you bore.

'Tis often said, that he who finds

A thing of beauty right,

Implants within himself the seed

That brings its truth to light.

Mrs. Lulu Holcomb spent Easter in San Diego with friends.

Why not buy a dish or two at the Food Sale Saturday and save time and energy on this all important day by preparing a quick meal, instead of cooking over a hot stove.

JOINS RIDING ACADEMY

Messrs. Brickey, Head, Collier, and Dell, all of Santee have joined the Cajon Riding Academy and have spent several delightful evenings riding with the members of the club.

Mr. and Mrs. Miles Vance had as their guests on Easter Reverend and Mrs. Thomas I. Nalbach.

Why cook at home on April 30th when you may enjoy real home cooked dishes at the Club House.

GO! LAKESIDE RODEO
BIG EVENTS
WILD MULE RACE Diamond "D" Dewey
WILD HORSE RACE and his trained buffalo
SAM GARRETT—World Champion ropert
GENERAL ADMISSION—Adults 75c—Children 25c
SUNDAY 7:30 P. M. MAY 1st

Nicolas Liquor Store

Recommends

FRANSISCAN WINES

And

EUREKA BEER

SAFEWAY

Record Crop Orange Sale!

BUY ORANGES AND HELP THE GROWER

New Potatoes 5 lbs. 10c
WHITE ROSE

Tomatoes 3 lbs. 14c
IMPERIAL VALLEY

Grapefruit 5 for 10c
LARGE IMPERIAL VALLEY

Oranges Doz. 15c
SUNKIST

Julia Lee Wright's Bread

White or Wheat — Sliced or Unsliced

1 lb. loaf 8c 1 1/2 lb. loaf 11c

KITCHEN CRAFT

Flour

The home type flour for all your baked Foods

No. 10 Bag 40c

1/8 Bbl. 90c

MAXIMUM

Milk

Pure Sweet Milk

Evaporated to the consistency of cream

4 Tall Cans 23c

Van Camps Pork & Beans

11 oz. can 4-19c 20 oz. can 3-25c

Corn 3 cans 25c

Glen Oaks No. 2 can

Beans 3 can 23c

Glen Oaks Green No. 2 can

Tomatoes 2 cans 15c

Highway- No 2 1/2 can

Hominy 3 cans 25c

Stokely-No. 2 1/2 can

SU-PURB

Soap

The new Granulated Soap

24 oz. Box 19c

Peets

GRANULATED SOAP

Large Pkg. 24c

OUR MEAT PRICES ARE ATTRACTIVE

We have all varieties—Come in and make your selection

Pot Roast lb. 20c
BONELESS BEEF

Ground Beef lb. 12 1/2c

Lamb Steak lb. 19c

Weiners & Coneys lb. 14c

Fish lb. ROCK COD FILLIT 25c

Landscaping Supplies

Fertilizer, Leaf Mould, Rock
Garden Supplies, Mountain or
Valley Top Soil

L. E. Cooley

Residence Route 2 Box 307 San Diego

Headquarters El Cajon Nursery

General Petroleum Products Have Come To Town!

The largest selling Petroleum Products in the world are now on sale at the LAKESIDE SERVICE STATION where the FLYING PEGASUS RIDES HIGH ON THE ROOF TOP.

More people use GENERAL PRODUCTS than any other product. Come on, climb on the band wagon. Millions of people find satisfaction with GENERAL, you will too.

COMPLETE LINE OF MOBIL OILS

BUG A BOO FLY SPRAY

SPECIALTIES

End your summer driving vapor-lock troubles

FILL UP WITH

Mobilgas 19c a Gallon

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An added protection for your motor trip

Protection for your travel funds is as important as protection for personal safety. Before you leave home, you can exchange the cash you planned to carry with you into dependable

American Express Travelers
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& Savings Bank

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For business, home or vacation

All wanted shades also

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